# **Privacy Policy**

#### Effective Date: 6/17/2025

WeByte Studio, LLC ("we", "us", or "our") respects your privacy and is committed to protecting your personal information. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website (webyte.studio) or use our services.

#### 1. Information We Collect

#### **1.1 Personal Information**

- **Contact details:** name, email address, phone number, company name (when you submit forms)
- **Payment information:** credit card or payment token processed by Stripe (we never store full card details)

#### 1.2 Technical and Usage Data

- Analytics: pages visited, time on site, referral source (via Google Analytics or similar)
- **Cookies and tracking:** persistent and session cookies to improve your experience and measure performance

#### 2. How We Use Your Information

- **To deliver services:** onboard you, communicate project updates, and process payments
- To improve our website: analyze usage trends, fix bugs, and optimize content
- To market our services: with your consent, send newsletters, promotions, or updates

#### 3. Cookies and Tracking Technologies

We use cookies and similar technologies to:

- Remember your preferences (language, region)
- Analyze site traffic and performance
- Deliver targeted advertising (if you opt in)

You can control cookie settings in your browser. Disabling cookies may affect site functionality.

### 4. Sharing Your Information

We do not sell or rent your personal data. We may share your information with:

- **Service providers:** Stripe (for payments), Google Analytics (for analytics), email marketing platforms
- Legal requirements: to comply with law or protect our rights

#### 5. Data Security and Retention

- We implement administrative, technical, and physical safeguards to protect your data.
- We retain personal information only as long as necessary to fulfill the purposes outlined in this policy or as required by law.

## 6. Your Rights

Depending on your jurisdiction, you may have the right to:

- Access, correct, or delete your personal data
- Object to or restrict processing
- Withdraw consent at any time

To exercise these rights, please contact us at hello@webyte.studio.

### 7. International Transfers

If you are located outside the U.S., your data may be transferred to and processed in the United States. We use standard contractual clauses where required.

### 8. Children's Privacy

Our website and services are not directed at children under 16. We do not knowingly collect personal data from minors.

### 9. Changes to This Policy

We may update this policy at any time. We will notify you by updating the "Effective Date" and, if significant, by sending an email or posting a prominent notice.